

**National Workshop on Application of Statistical Commerce and Management Research held on 27 October to 2 November, 2010 at Bharathidasan University, Trichy**

**Organiser: Dr. M. SELVAM**

**Maalaimurasu, Tiruchirappalli Edition, Dated: 02.11.2010, Page No.:03**

**The New Indian Express, Tiruchirappalli Edition, Dated: 03.11.2010, Page No.:02**



Bharathidasan University Vice-Chancellor Dr. K. Meena releasing a CD during the workshop on Application of Statistics organised by the Department of Lifelong Learning and Department of Commerce and Financial Studies and Sri Venkateswara Arts and Science College Principal Dr. V. Rajagopalan receiving the first copy in Tiruchy on Tuesday. IEC Director Dr. K. Parthasarathy and others look on | Express



**திருச்சியில், பாரதிதாசன் பல்கலைக்கழகம், வாழ்நாள் வரை கற்றல் துறை மற்றும் வணிகவியல் நிதி கல்வியியல் துறை சார்பில், மேலாண்மை ஆராய்ச்சி துறையில் புள்ளியியல் தொகுப்பின் பயன்பாடு குறித்த கருத்தரங்கம் இன்று நடைபெற்றது. இதில் கருத்தரங்க குறுந்தகடை துணை வேந்தர் மீனா வெளியிட, வெங்கடேஸ்வரா கல்லூரி முதல்வர் ராஜகோபால் பெற்றுக்கொண்டார். அருகில் வாழ்நாள் வரை கற்றல் துறை தலைவர் பார்த்தசாரதி மற்றும் பலர் உள்ளனர்.**

**Dailythanthi, Tiruchirappalli Edition, Dated: 04.11.2010, Page No.: 15**



**அறிவியல் ஆராய்ச்சியில் புள்ளியியல் கருவிகள் முக்கிய பங்கு வகிக்கிறது**

**பாரதிதாசன் பல்கலைக்கழக துணைவேந்தர் மீனா பேசுக**

**The Hindu, Tiruchirappalli Edition, Dated: 04.11.2010, Page No.: 05**

**VC advocates wider use of statistical packages**

**Staff Reporter**

**TIRUCHI:** Science research should be validated by use of statistical packages, the Vice-Chancellor of Bharathidasan University K.Meena said on Tuesday.

Statistical packages, computer algorithms, science and information technology form a quadrangular network for research interpretations, Dr.Meena said addressing the valedictory session of a week-long UGC-sponsored training workshop on 'Application of Statistical Packages in Commerce and Management' Research jointly organised by the Department of Life Long Learning and Department of Commerce and Financial Studies.

The workshop guided 50 research scholars of Commerce and Management disciplines to identify and define research problems, develop research design, sample fundamentals and develop questionnaire. The participants were trained by G Stephen Vineeth, Professor of Statistics and K.Shanmuga Vadivel, Professor of Statistics from St.Joseph's College, and N.Vivek, of F.S.G Institute of Management.

During the valedictory session, Dr.Meena handed over the first CD of the courseware to V.Rajagopalan, Syndicate Member and Principal, Sri Venkateswara College of Arts and Science, Peruvurai, in the presence of K.Parthasarathy, Syndicate Member, Professor and Head, Department of Life Long Learning, and M.Selvam, Head, Department of Commerce and Financial Studies.

Prof. Parthasarathy spoke of the necessity of research methodology and statistical analysis to keep pace with the tremendous changes in the field of research while Prof. Selvam urged educational institutions to integrate higher education with research work to stimulate innovations.

S.Sekar, Principal, Urumu Dhanalakshmi College, who inaugurated the workshop said research scholars should equip themselves with analytical skills to generate accurate and quick solution to the research problem. The usage of statistical techniques would improve the reliability, quality and timeliness of the research findings, he added.

Presiding over the inaugural session, P.Venomalingam, Professor, Head and Chair, School of Chemistry, and Syndicate Member, Bharathidasan University, said that numerical calculations have been made easy to the researchers of both Science disciplines and Commerce/Management with the help of Statistical Packages.